

## Autoresponder Comparison Chart

NOTE: Comparison chart was created based on available information and features as of November 30, 2010 are subject to change.

	Aweber	Autoresponse Plus	Constant Contact	Get Response	iContact	InfusionSoft	MailChimp	1Shopping Cart
<b>Monthly Fee</b>	YES	NO	YES	YES	YES	YES	YES	YES
<b>Trial Period</b>	\$1 for 30 days	NO	60 days	NO	15 days, up to 250 contacts	15 days, up to 250 contacts	Up to 1000 subscribers and 6000 emails/mo	\$3.95 for 30 days
<b>Pricing</b>	\$19 per month to 500 subs. \$149 for 10,000 to 25,000.	\$197 one-time fee.	\$15 per month to 500 subs. \$150 for 10,001 to 25,000.	\$9.95 per month to 250 subs. \$145 for 15,000 to 25,000.	\$9.95 per month for up to 250 subscribers. \$109 for 15,000 to 25,000.	\$199 per month to 5000 subs. \$299 for 5,000 to 20,000. <b>Note:</b> Includes plenty of non-autoresponder features like shopping cart, billing and affiliate program.	Free to 1000 subs and 6000 emails per month. Then it starts at \$15 per month. \$150 per month for 10,001 to 25,000.	\$29 per mo for autoresponder (no shopping cart, affiliate program, etc.). Fees go up if your list grows.
<b>HTML/Text</b>	✓	✓	✓	✓	✓	✓	✓	✓
<b>Mail Templates</b>	✓		✓	✓	✓	✓	✓	✓
<b>WYSIWG Editor</b>	✓	✓	✓	✓	✓	✓	✓	✓
<b>Schedule Email</b>	✓	✓	✓	✓	✓	✓	✓	✓
<b>Split Testing</b>	✓	✓	Manual	✓			✓	
<b>Message Personalization</b>	✓	✓	✓	✓	✓	✓	✓	✓

	Aweber	Autoresponse Plus	Constant Contact	Get Response	iContact	InfusionSoft	MailChimp	1Shopping Cart
<b>List Segmentation</b>	✓	✓	✓	✓	✓	✓	✓	✓
<b>Available API</b>	✓	✓	✓	✓	✓	✓	✓	✓
<b>Campaign Stats</b>	✓	✓	✓	✓	✓	✓	✓	✓
<b>Link Tracking</b>	✓	✓	✓	✓	✓	✓	✓	Manual
<b>Post Emails to Social Media</b>	✓	✓	✓				✓	
<b>Blog Posts by Email</b>	✓			✓			✓	
<b>iPhone App</b>			✓	✓	✓		✓	
<b>Customer Support</b>	Phone, email and live chat support	Live 24/7 help desk	Phone, email and live chat support	Phone, email and community support	Phone, email and live chat support	Phone, interactive support community and your "Success Coach".	Customer support is through live online support.	Online ticket system only, unless you pay \$34 per month or one-time telephone support for \$10 per incident
<b>Other Notable Features</b>				Email to speech / Video email	Android application also available	Advanced segmentation / Direct mail integration – send letters, postcards, pre-recorded voicemail and faxes	Sophisticated social media integration	